Why are middlemen trying to keep you from reaching your deductible?

Middlemen, like PBMs and insurers, have been shifting more health care costs to you for years – with deductibles increasing 300% since 2006. Now, they might not allow coupons for medicines to count toward your deductible. This could make you pay thousands of dollars more at the pharmacy counter. To learn more, visit

www.letstalkaboutcost.org/coupons.

Your medicine should fight for you. You shouldn't have to fight for your medicine.



